



March to the Polls.

A field guide for the everyday organizer leading one of the **1,000 Marches to the Polls** — your church, your block, your people, your march.

LAUNCH

July 27, 2026

COUNTDOWN

100 Days to Election
Day

MARCH WINDOW

Early Voting → Nov 3

1,000

“The streets become our classroom for democracy.”

LOVE FORWARD TOGETHER, NOT ONE STEP BACK.

1 THE VISION

Why 1,000 Marches to the Polls

This is a call to the table of democracy — everyone belongs there, and every seat matters. We are not asking you to vote for anyone. We are asking you to vote for **something**. This is a **vision voting movement** — you hold the vision; the ballot is one of the instruments.

“The ballot is where a vision becomes a mandate — or where its absence becomes permission. We vote for something, and we go together to do it.



Every eligible person can cast a ballot **without obstruction**



Work earns a living, and **care is not a luxury**.



The stranger and the neighbor are owed **the same protection**



Power answers to people — not the other way around.

The fight is in the states.

Governors, state legislators, and members of Congress hold the real power over the vote — who can register, when polls open, how districts are drawn, which ballots count. For these 100 days, we shift every resource from the national stage to state and local ground. State power is not a lesser fight. **It is the fight.**

THREE RULES. NO EXCEPTIONS.



NON-PARTISAN

No candidate's name. No party's name.
Not on a sign, in a post, or from a pulpit.
This is a legal line.



NONVIOLENT

In word, in posture, in response to
provocation — every time.



LAWFUL

Follow your state's election law and the
polling place buffer zone.

2

GET ORGANIZED – FOUR STEPS

Planning Your March

One thousand marches is a movement vote — we flood the zone. Not one big march in one place, but marches everywhere, on every early voting day, until the whole map is covered. Here is how you organize yours.

Marching solo? That's still a march. If you can do only one, make your message clear and be conspicuous. A single march on the first day of early voting — with a Lead Organizer, two marshals, a Spokesperson, and however many people you have — is a declaration that everyone's vote matters.



Step 1. Build your team

- **Organizing committee** — 3 to 10 people making your march a success
- **Marshals** — keep everyone cared for, supported, and safe along the route
- **Transportation lead** — plan your caravan and your parking



Step 2. Plan your logistics

Find a meetup spot less than half a mile from your polling place, with parking available and easy to gather in. Remember: your march can be a walk or a car caravan.



Step 3. Tell the press and social media

- Send out a press release
- Call local radio, TV stations, and newspapers
- Get commitments from reporters to cover your march
- Post on your own social media, your congregation's pages, and community groups



Step 4. Know your polling place law

Call your county board of elections and get these answers **in writing** where you can. Check each one off as you confirm it:

- ☐ **Electioneering buffer** — how far from the door is the line where our group stops? Do not guess it. Do not copy another state.
- ☐ **Vehicle drop-off** — where may vehicles stop to drop off voters?
- ☐ **Accessible entrance** — is curbside voting available? For the elder, the walker, the wheelchair — the people this march is for.
- ☐ **Site hours** — what days and hours is this site open, including Saturday and Sunday?
- ☐ **Permit or notice** — do we need any permit or notice to walk here as a group?

✓ **Always confirm your local voting information to [vote.gov](https://www.vote.gov)**

REGISTER YOUR MARCH NOW



bit.ly/1000MarchesRegistration

Tell us your date, time, location, and
Lead Organizer.

3

FILL YOUR MARCH

Organize Your People

Organize your community, school, or organization, lodge, sorority, fraternity, scout troop, barber shop, and Bible study to join you at the polls. Map out your relationships and build your call tree. Be the march that brings everyone together.

Your Community

Your School

Your Organization

Your Lodge

Your Sorority

Your Fraternity

Your Scout Troop

Your Barber Shop

Your Bible Study

MICRO-ORGANIZING: THE MATH IS SIMPLE

$$\begin{array}{ccccccc}
 10 & \times & 25 & \times & 10 & = & 100+ \\
 \text{COMMITTEE} & & \text{CALLS} & & \text{YESES} & & \text{PEOPLE AT} \\
 \text{MEMBERS} & & \text{EACH} & & \text{EACH} & & \text{YOUR MARCH}
 \end{array}$$

🚩 Canvass ahead of your march

- Pass out fliers at ball games, summer cookouts, and festivals in your community.
- Knock on doors. Go block by block. Let people know your plans and tell them: it is election season, and we all have to march to the polls.

👥 Work your relationships

- Which organizations, congregations, neighborhood associations, and fraternal groups are you already connected to?
- Who can you contact and ask to join your march?

Build a list of partners

Who is helping to host and organize your march? Who is not at the table yet? Partners help us promote the march — any group that wants to get involved and organize to the polls.

REMINDER: ALL PARTNERS MUST BE NONPARTISAN

“Be the march that brings everyone together.”

4

GET COUNTED

Get Connected. Get Counted.

You already registered your march back in Step 2 — that is how this toolkit reached you. One thing remains: march, then report your count the very next day.



Your march, in order

Confirm your state's first day of early voting → make your board of elections call → complete your Call Sheet → march → report your count the next day. Every step keeps your march inside the law and inside the count.

A march nobody reports is a march nobody can count toward the 1,000.

REPORT YOUR COUNT



bit.ly/GetCounted1000Marches

The day after you march, send: how many marched (from the sign-in sheet), how many voted, and your three best photos.



QUESTIONS

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PRESS

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